GLOBAL SPECTRUM REPORTS SIGNIFICANT SUCCESS AT DONALD L. TUCKER CIVIC CENTER IN FIRST YEAR

(TALLAHASSEE, FL) Global Spectrum, operators of the Donald L. Tucker Civic Center on the campus of Florida State University, reported tremendous success in its first full year of management at the 12,500-seat arena.

Under the leadership of Florida State University, Global Spectrum played a key role in extensive renovations, introduced Paciolan for more efficient ticket services, launched a new venue website, greatly improved the quality of meeting support and banquet services, renewed the focus on bringing new and exciting live entertainment to the surrounding region, and signed a new partnership with Coca-Cola.

The Tucker Center renovations included the installation of new ribbon boards and LED scoreboards and over 10,000 new seats; introduction of new concession stands, and a reopening of the Spotlight Grille Restaurant on the Club/Suite level.

“We take great pride in our accomplishments and remain grateful to Florida State University,” said Ben Weiss, General Manager of the Tucker Center. “This is a beautiful arena with tremendous potential and we look forward to many more successful years of bringing top-notch entertainment to the region and providing first class event hosting, banquet services, and exhibition support.”

“The past year has undoubtedly been one of the most exciting in the 30-plus year history of the Donald L. Tucker Civic Center,” said Eric Algoe, Associate Vice President for Administration at Florida State University. “Florida State University has been fortunate to have Global Spectrum’s experience, expertise, and excellent people involved.”

“Global Spectrum has done an exemplary job of balancing over $20 million in renovations while keeping the building open and active, generating revenue, and serving the entire Tallahassee community through hundreds of events,” added Algoe. “The coming year will continue to require that kind of fast paced, thoughtful, and flexible management...as building renovations continue and as we simultaneously host a full calendar of community events, concerts, meetings, banquets, and university athletics. I’m confident that we won’t miss a step thanks to the team from Global Spectrum.”

The upcoming schedule for Donald L. Tucker Civic Center includes:

- STOMP- April 17
- Celtic Woman- April 26
- League of Legends- May 7- 10

Global Spectrum (global-spectrum.com) manages more than 125 other public assembly facilities around the world. Nearly 24-million people attended more than 15,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world’s largest sports and entertainment companies. Comcast-Spectacor, which operates in 48 of the 50 United States, also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, Paciolan, the leading provider of venue establishment ticketing, fundraising, and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.

# # #

Erin Kelsh
Marketing Manager
Global Spectrum
Donald L. Tucker Civic Center
ekelsh@fsu.edu

April 2015