



FOR IMMEDIATE RELEASE

SPECTRA BY COMCAST SPECTACOR NAMES RON RIDEOUT GENERAL MANAGER OF THE DONALD L. TUCKER CIVIC CENTER

Tallahassee, FL – Spectra by Comcast Spectacor, the providers of Venue Management and Food Services & Hospitality to the Donald L. Tucker Civic Center at Florida State University, today named Ron Rideout, an 11-year Spectra employee, as the facility's new General Manager. Rideout is relocating to Tallahassee from the Tony's Pizza Events Center in Salina, KS. He replaces Ben Weiss, who is relocating to the XL Center in Hartford, CT, to take another position within Spectra.

"We're pleased to welcome Ron Rideout to Florida State University," said FSU Vice President for Finance and Administration Kyle Clark. "FSU's partnership with Spectra has greatly enhanced the Tucker Center as we've worked to provide the best possible facility and guest experiences for the local community. I expect the Tucker Center will continue to thrive under Ron's leadership as General Manager due to his proven track record in the industry. Ron will benefit from the efforts of his predecessor, Ben Weiss, to help make the Civic Center the outstanding facility it is today, and I thank Ben for his work."

As General Manager, Rideout will be responsible for all facility operations and booking, as well as overseeing marketing, public relations, corporate partnerships, event management, ticketing operations, and food & beverage.

"Ron is an outstanding leader who brings a tremendous amount of booking and management experience with him to the Tucker Center," says Spectra's Trent Merritt, Regional Vice President. "His familiarity with Florida and the Southeast Region should be a tremendous asset in Tallahassee. Under Ron's leadership, we look forward to building upon the great partnerships Spectra has formed with Florida State University, Florida State Athletics and the Tallahassee community and will continue to maximize opportunities to deliver top-notch entertainment and events to the region."

During his tenure as General Manager of the Tony's Pizza Events Center, Rideout successfully oversaw a \$13.1 million renovation of the venue in 2015, improving the facility's functionality while also adding new premium seating options and opportunities for additional revenue streams for food & beverage. In 2016, Spectra hosted 299 events at Tony's Pizza Events Center under Rideout's leadership, setting a venue record for total number of events booked since Spectra took over management of the facility. In addition, Rideout played a leading role in securing a \$1.2 million, 15-year contract with Schwan's Shared Services/Tony's Pizza for naming rights of the facility this past February.

Rideout, a graduate of Bowling Green State University, began his career with Comcast Spectacor in 2006 working as an Operations Supervisor at the Iowa Events Center in Des Moines, IA. In 2007 Rideout moved into the Operations Manager position at Colonial Life Arena at the University of South Carolina in Columbia, SC and then later was promoted to Director of Operations at the same venue in 2008. In 2010, Rideout was promoted to Assistant General Manager of CFE Arena on the campus of the University of Central Florida, in Orlando. Rideout was named General Manager of the Tony's Pizza Events Center in January 2014.

About Spectra

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com.

About Comcast Spectacor

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a hosting and entertainment firm specializing in Venue Management, Food Services & Hospitality, and Partnerships. Learn more at ComcastSpectacor.com.

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